



Rhode Island PRESS ASSOCIATION

2011 EDITORIAL CONTEST

CONTEST CATEGORIES

1. NEWS STORY (SHORT)

Recognizes the best single news story measuring under 1,000 words or less on a local subject. Entries may include informational sidebars or features relating to the main story appearing in a single issue. Judging will be based on the depth of information presented, clarity of writing and evidence of enterprise.

2. NEWS STORY (IN-DEPTH)

Recognizes the best single news story measuring more than 1,000 words on a local subject. Entries may include informational sidebars or features relating to the main story appearing in a single issue. Judging will be based on the depth of information presented, clarity of writing and evidence of enterprise.

3. SPOT NEWS STORY

Recognizes the best single spot news story on a local subject. Entries may include informational sidebars or features relating to the main story appearing in a single issue. Judging will be based on depth of information gathered, clarity of writing and evidence of enterprise.

4. INVESTIGATIVE/ANALYTICAL NEWS STORY OR SERIES

Recognizes an outstanding story or collection of stories, including sidebars, that involve investigative, analytical or other in-depth reporting. Entries in this category must go beyond first-day news stories in approach and execution. Judging will be based on the quality of reporting, depth of information presented and enterprise.

5. BUSINESS STORY

Recognizes the best single news or feature business story or stories on a local topic appearing in a single issue. Judging will be based on style and technique of writing, originality and enterprise.

6. EDUCATION STORY

Recognizes the best single news or feature education story or stories on a local topic appearing in a single issue. Judging will be based on style and technique of writing, originality and enterprise.

7. RELIGION AND SPIRITUALITY STORY

Recognizes the best single news or feature story or stories on a local religious topic published in a single issue. Judging will be based on style and technique of writing, originality and enterprise.

8. REPORTING ON THE ENVIRONMENT

Recognizes the best single news or feature story or stories on a local topic dealing with the environment published in a single issue. Judging will be based on style and technique of writing, originality and enterprise.

9. SCIENCE/HEALTH CARE STORY

Recognizes the best single news or feature story or stories on a local topic dealing with science or health care published in a single issue. Judging will be based on style and technique of writing, originality and enterprise.

10. PROFILE OR PERSONALITY STORY

Recognizes the best single personality piece or profile of a local subject. Judging will be based on writing style, originality and extent to which piece conveys subject's character, style or purpose.

11. FEATURE STORY (SHORT)

Recognizes the best feature story measuring 1,000 words or less on a topic of local interest published in a single issue. Judging will be based on style and technique of writing, originality and enterprise.

12. FEATURE STORY (IN-DEPTH)

Recognizes the best feature story measuring more than 1,000 words on a topic of local interest appearing in a single issue. Judging will be based on style and technique of writing, originality and enterprise.

13. ARTS REVIEW OR CRITICISM

Recognizes the outstanding single critique or review of a local theater, dance or musical performance, gallery show, literary work, film, musical recording or other art form. Entries should convey a vital sense of the subject, effective writing style and depth of insight.

14. ARTS OR ENTERTAINMENT STORY

Recognizes outstanding arts and entertainment reporting or feature writing on a local topic, artist or entertainer. Judging will be based on originality, writing style and depth of insight.

15. FOOD & DINING STORY

Recognizes outstanding reporting on a topic related to food or dining. Judging will be based on style and technique of writing, originality and enterprise.

16. UNIQUE/MOST UNEXPECTED STORY

Recognizes the most unexpected, humorous, unique or creative stories. Judges consider quality of writing, originality and enterprise.

17. SPORTS STORY

Recognizes outstanding reporting of a story or stories examining a local aspect of a trend in spectator or participatory sports or general recreation published in a single issue. Judging will be based on writing style, originality and enterprise, as well as the ability to communicate to both sports fans and non-sports fans.

18. SPORTS FEATURE STORY

Recognizes an outstanding local feature story or personality piece involving an organized sports or recreation program. Judging will be based on technique and style of writing, originality and enterprise.

19. SPORTS COLUMNIST

Recognizes outstanding sports columnists. Judging will be based on writing style, originality and insight. Each writer's entry should include three (3) different columns. A sports columnist's work should appear at least on a monthly basis to qualify for entry.

20. EDITORIAL WRITER

Recognizes outstanding editorial writing on local subjects. Each writer's entry should include three (3) different editorials. Judging will be based on the quality and clarity of writing and the depth of research. Entries must have been clearly published as editorials.

21. COLUMNIST

Recognizes outstanding column writing. Judging will be based on writing style, originality and insight. Each writer's entry should include three (3) different columns to be

considered. A columnist's work should appear at least on a monthly basis to qualify for entry.

22. GENERAL NEWS PHOTO

Recognizes an outstanding photograph of an anticipated event.

23. SPOT NEWS PHOTO

Recognizes an outstanding photograph of a spot news event.

24. FEATURE PHOTO

Recognizes an outstanding photograph, not necessarily of a specific news event. Judging will be based on skill and imagination.

25. PERSONALITY PHOTO OR PORTRAIT

Recognizes an outstanding portrait or profile photo of a local person.

26. SPORTS PHOTO

Recognizes an outstanding photograph of a local sports event.

27. PHOTO SERIES/PICTURE STORY

Recognizes an outstanding grouping of photographs that tells a story or covers one topic (with or without text) published in a single issue.

28. HEADLINE WRITING

Recognizes outstanding headline writing on local subjects only (no wire/AP copy). Entries consist of three (3) different headlines from the same publication during the entry period (all of 2010). Judging is based on creativity, originality and accurate representation of story content. Headlines **MUST BE ACCOMPANIED BY STORY.**

29. SPECIAL SECTION

Recognizes an outstanding special section written and produced entirely by a newspaper's staff on a particular

topic or commemorating a local event, anniversary or observation. Entries should demonstrate good planning, strong writing and design.

30. BEST NEWSPAPER FRONT PAGE

Recognizes the best front page of one newspaper published during the contest period. Judges will consider news content and organization, use of photography, headlines, design and layout.

31. BEST COVER

Recognizes the best cover of a publication. Entrants may include magazines, alternative newspapers or other qualified publications that appear at least monthly. Section covers are not eligible. Judges will consider use of photography, headlines, design and visual impact.

32. BEST FEATURE FRONT PAGE

Recognizes the best front page of one feature or life section for each publication published during the contest period. Judges will consider news content and organization, use of photography, headlines, design and layout.

33. BEST SPORTS FRONT PAGE

Recognizes the best front page of one sports section for each publication published during the contest period. Judges will consider news content and organization, use of photography, headlines, design and layout.

34. BEST WEBSITE

Recognizes publications with the best website. Sites will be judged on quality of content, presentation and visual appeal, ease of navigation, timeliness and updates, use of links to other sites, special features such as video and audio, and interaction with readers.

Judges will view sites on a random day selected by RIPA. For the entry submit the URL for your publication's website. Include a username and password if one is required to access all of your online content.

GENERAL RULES

1. Competition is open only to member publications of the Rhode Island Press Association.
2. Material submitted must have been published between **Jan. 1, 2011, and Dec. 31, 2011**, either in print or online.
3. In all categories **EXCEPT** photo categories, publications may enter three items per category. (See photo rules below.) Each writer is limited to one entry per category and each publication is allowed to enter only one multiple-bylined story per category (being part of a multi-bylined story counts as a writer's single category entry). Each entry may be entered in one category only.
4. Employees and regular contributors of member publications are considered staff for the purposes of this contest.
5. Prepare entries as shown below, using a letter-sized manila file folder. Include **TWO** fully completed entry forms.
6. All entries should be mailed to:

RIPA 2011 Editorial Awards
c/o Jill Rodrigues
Bristol Phoenix
P.O. Box 90
Bristol, RI 02809

The fee is \$20 for the first entry **from each publication (i.e., individual newspaper flag)** and \$10 for each subsequent entry. Fees must accompany entries.

7. All publications are judged together. Judges will be directed to award first, second and third place in each category, although they will have discretion to limit the number of finalists if they judge the quality of the category to be weak.
8. Categories that do not draw at least five (5) entries will not be judged.
9. Online entries will be printouts of the original publication of a story, and the publication's editor will be required to certify in a letter that the entries have not been altered after that initial online publication.

CONTEST FEES

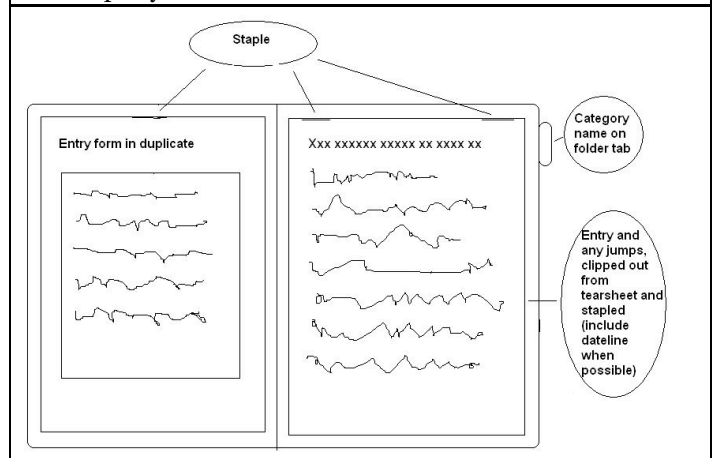


PHOTO ENTRY RULES

1. Each photographer is limited to no more than two (2) entries per category.
2. Photographers should enter a tearsheet copy of each image or a printout of the online published image, but may include a glossy print for display at banquet only.
3. Judging will be based on imagination, originality and composition. Judges are asked to disregard size, reproduction and printing problems as much as possible.
5. Eligible entrants must be full- or part-time employees, or regular contributors of member publications.

RHODE ISLAND PRESS ASSOCIATION

2011 EDITORIAL AWARDS ENTRY FORM

Publishing
company: _____

Newspaper: _____

Address: _____

Phone: _____

Journalist's
name: _____

Date (s) entry was
published: _____

NOTE: A separate entry form, filled out in **DUPLICATE**, is required for each entry. (One copy will be kept for our file and the other will be sent with the entry to the judges.) Staple both forms on the inside left cover of file folder, as shown in directions.

MAILING: A contest entry fee of \$20 for the first entry from each publication and \$10 for each subsequent entry and one completed Company Registration Form must accompany each newspaper or group's submissions. **Each entry must be clipped from the publication or printed from the publication's website and stapled in its own letter-sized manila file folder, with the category name written on the file folder's tab.** Please send all entries from each newspaper or group in one package to: RIPA 2011 Editorial Awards, c/o Jill Rodrigues, Bristol Phoenix, P.O. Box 90, Bristol, RI 02809, by **FRIDAY, FEB 17, 2012. No entries will be accepted after that time.**

The enclosed entry is in the category checked below:

- | | |
|---|---|
| <input type="radio"/> News Story (Short) | <input type="radio"/> Sports Columnist |
| <input type="radio"/> News Story (In depth) | <input type="radio"/> Editorial Writer |
| <input type="radio"/> Spot News Story | <input type="radio"/> Columnist |
| <input type="radio"/> Investigative/Analytical News Story or Series | <input type="radio"/> General News Photo |
| <input type="radio"/> Business Story | <input type="radio"/> Feature Photo |
| <input type="radio"/> Educational Story | <input type="radio"/> Spot News Photo |
| <input type="radio"/> Religious Story | <input type="radio"/> Sports Photo |
| <input type="radio"/> Reporting on the Environment/Science | <input type="radio"/> Personality Photo or Portrait |
| <input type="radio"/> Profile or Personality Story | <input type="radio"/> Photo Series/Pictorial |
| <input type="radio"/> Feature Story (Short) | <input type="radio"/> Headline Writing |
| <input type="radio"/> Feature Story (In-Depth) | <input type="radio"/> Special Section |
| <input type="radio"/> Arts or Entertainment Story | <input type="radio"/> Best Newspaper Front Page |
| <input type="radio"/> Arts Review or Criticism | <input type="radio"/> Best Cover |
| <input type="radio"/> Food & Dining Story | <input type="radio"/> Best Feature Front Page |
| <input type="radio"/> Most Unusual/Unexpected Story | <input type="radio"/> Best Sports Front Page |
| <input type="radio"/> Sports Story | <input type="radio"/> Best Website |
| <input type="radio"/> Sports Feature Story | |

PLEASE REPRODUCE THIS PAGE FOR INCLUSION WITH EACH ENTRY

R.I. Press Association 2011 Editorial Awards

Please include this form with your completed package of contest entries.

Publishing Company: _____

Address: _____

Name of contest coordinator: _____

Phone/e-mail contact: _____

FEES

The cost is \$20 for the first entry from each publication and \$10 for each subsequent entry.

For example: Publishing Company A has four separate publications: a daily newspaper, two weekly newspapers and a magazine. If Company A submits contest entries for all four publications, it must pay \$20 for the first entry from each of those publications (\$80 total) and \$10 for all subsequent entries.

List each publication entered:

_____	_____
_____	_____
_____	_____
_____	_____

Number of publications entered: _____ x \$20 _____
(includes fee for first entry from each publication)

Number of additional entries: _____ x \$10 _____

Total: _____

Mail or deliver this form, check and all entries to:

RIPA 2011 Editorial Awards
c/o Jill Rodrigues
Bristol Phoenix, P.O. Box 90, Bristol, RI 02809